



District ONE — Sons of Norway



Initiative Program

Is your lodge planning activities to gain visibility and membership for Sons of Norway? Or, would you be willing to do so if you had some extra funds? Maybe we can supply supporting funds and you can gain members!

The International Board is supporting local lodges to be creative or take on a challenge not done before because cost was a factor. Maybe there is a county fair or celebration that you have not had a display or table to show off your crafts and cultural skills as one way for your lodge to be more visible in the community. Or you could participate in an event in which you could sign up new members if you had the funds. Now you may be able to do just that . . . The money will be offsetting costs for space/table/display rental and travel costs incurred when staffing recruitment booths at state and county fairs, and local events such as cultural or community fairs ,bazaars etc.

The District Executive Committee will administer applications and final reports for reimbursement from the International. In order to participate in this the lodge must apply to the district as soon as you have your idea(s) thought out and the details planned so you know what the costs are. Approval will be made using the International Guidelines. The activity must have significant crowds.

The activity/event must be a new approach for your lodge --- not an event in which you have participated in the past. It cannot be sponsored by Sons of Norway; your local lodge participates within another organization's event --- a community event, a county fair or event or the State Fair!

The District has accessibility to these funds. As a committee, we will make a decision to award the opportunity for you to be reimbursed. It is now up to you to be creative, determine which event(s) you will use to increase Sons of Norway visibility in your community and where you will meet a significant number of people to potentially invite into membership.

Send a letter to the president of District One about the event. Include when, where, costs, etc. The district will award up to \$ 500 to cover costs associated with the event. Any questions, contact any member of the District Board.

LODGE EVENT REIMBURSEMENT FORM



LODGE INFORMATION:

Lodge No.: _____ Lodge Name: _____
Lodge President's Name: _____ Phone No.: _____
Email Address: _____

EVENT INFORMATION:

Event Name: _____ Event Location: _____

Type of Event (i.e. community event, festival of nations, Chamber of Commerce events):

Please describe the event (in 50 words or less):

Has the lodge participated in this event in the past? Yes No

How did the lodge learn about this event? _____

How many people attended the event? _____ How many members participated? _____

Who coordinated your lodge's participation in the event? _____

Did you request any assistance or materials from Sons of Norway Headquarters? Yes No

⇒ If so, please describe: _____

Did the lodge Financial Benefits Counselor Participate? Yes No

⇒ If so, how: _____

Number of new members recruited at the event? _____

How many new members have joined your lodge in the month following the event? _____

FORM CONTINUES ON SECOND PAGE

LODGE EVENT REIMBURSEMENT FORM (CONTINUED)

Please include a short narrative (under 200 words) from the lodge president or event coordinator describing the impact of the event on your lodge. Please include specific successes and challenges the lodge encountered.

Please identify the items for which you are requesting reimbursement (examples can include travel expenses, venue/booth rental, supplies, etc.)

ITEM FOR REIMBURSEMENT:

COST:

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TOTAL: _____

Prepared by: _____

Email Address: _____